

The Byers' Choice Story

It was the late 1960s and Joyce Byers, an amateur artist with a degree in fashion design, was disappointed in what she was seeing in the stores: aluminum tinsel trees with garish blue lights. She was looking for holiday decorations with warmth that showed respect for timeless traditions and her own memories of Christmas.



The first Carolers graced the Byers' dining room table that Christmas, and they received compliments from all of the relatives. On a tight budget, Joyce knew what to make for presents the following year. A neighbor suggested taking some to a local store, where they sold quickly. The store was part of a federation of Woman's Exchanges and introduced the Carolers to other exchanges around the country. Soon a couple of dozen stores around the country were asking Joyce to supply them with Carolers.

Joyce pressed her husband, Bob, and their two sons into service to help produce the figures each autumn. It wasn't long before the Carolers overwhelmed the dining room table, where the family gathered to work together. "Every year the house would be a total wreck, and I'd say that we're never doing this again!" remembers Joyce.

But when a downturn in the economy hurt his construction business, Bob looked around and saw some potential in the Carolers. He decided to devote more of his energies to the fledgling business, and in 1978, the couple hired their first employee, and turned the garage into a workshop.

The unique appearance and handcrafted quality of the Carolers quickly gained a following. Each year, Bob and Joyce would work with their crew of trained artisans up until Christmas Eve putting the finishing touches on Carolers.

The two sons joined the company upon graduating from college and have played an important role in the growth of the firm, with Bob working in production and Jeff helping with marketing and design. "We always say that mom's hobby has gotten a little out of control," jokes Jeff.

Together, the family now oversees a team of 80 artisans in Pennsylvania who handcraft those same creations that started out on the dining room table many years ago. And although the Carolers are sold in thousands of fine gift stores around the world, the company still holds to its starting roots: producing a quality product, at an affordable price, and serving its customers and the community in the spirit of Christmas.

CAROLING FAMILIES



New! A Time for Giving

Christmas is memorable because of the traditions surrounding it. Decorating, baking, and giving back are part of the holiday season. The Vincent Family looks forward to donating Christmas gifts every year to a local charity.

Vincent Family

#1221W Vincent Woman #1221G Vincent Girl #1221M Vincent Man #1221B Vincent Boy



Deck the Halls

Christmas wreaths are a classic yet easy way to deck the halls during the Christmas season! The Walker Family could not decide on which wreath, decorated with seasonal berries and foliage, they love most!

Walker Family

#1222W Walker Woman

#1222M Walker Man

#1222G Walker Girl

#1222B Walker Boy #617 Street Clock

Requires one "N" battery – not included

New!

(19" High / Min Pk 4)



Gathered in Harmony

No other holiday is as closely associated with music and singing as Christmas is. The Yardley Family has planned their route around the neighborhood and look forward to singing some of their favorite Christmas carols.

New!

Yardley Family

#1223W Yardley Woman

#1223M Yardley Man

#1223G Yardley Girl

#1223B Yardley Boy



#657 Display Riser Kit / Min Pk 4 (11"H x 20"W x 10"D)



Display Risers are a great way to show off your Carolers. Each kit comes with 3 raised platforms and enough artificial holly to make your Caroler grouping really festive. Some assembly required.

New! Specialty Families



Making Merry

This Musical Family gathers to play their favorite holiday tunes as they count down the days to Christmas.

Musical Family

#1224W Musical Woman #1224G Musical Girl #652 Wire Music Stand #1224M Musical Man #1224B Musical Boy (12" High / Min Pk 6)



The stockings were hung . . .

Stockings have been an essential part of the Christmas tradition for centuries. Whether you hang them by the mantel or on the stairwell, the stockings' hidden treasures bring great joy on Christmas morning! This family can't wait to see what Santa has left in their stockings.

Family with Stockings

#1227W Woman w/ Stocking #1227G Girl w/ Stocking #622 Lamppost; electric #1227M Man w/ Stocking #1227B Boy w/ Stocking (22" High / Min Pk 4)





The Christmas Cardinal

Cardinals are considered a symbol of Christmas. They bring joy, song, harmony, and happiness into people's lives. Folklore says that placing a red cardinal upon your Christmas tree will bring you and your family good luck throughout the coming year!

Family with Cardinals

#111W Woman with Cardinals
#111M Man with Cardinals
#111G Girl with Cardinals
#111B Boy with Cardinals
#6271 Bird Bath

(5.5"H x 6.5"W / Min Pk 2)



#677 Caroler Condo Box (17.5"L x 15.5"W x 14"H / Min Pk 4)

A tidy little home for your Carolers!
The Caroler Condo safely stores
12 Caroler figurines; made of sturdy cardboard with protective vinyl cover.

SANTA COLLECTION



We wish you a Merry Christmas

Santa and Mrs. Claus spread some Christmas cheer at the North Pole with caroling — the perfect way to welcome the holiday season!

#3121G Red Velvet Mrs. Claus

#3161G Red Velvet Santa

#6696 Polar Bear w/ Candy Cane
(4" High / Min Pk 6)

#6313 Red Door with Pineapple
(20.5" H x 12" W x 3" D)





Santa's Toy Shop New!

Santa has an idea as to what toys will be popular this year. His sleigh and sack are full of presents — ready to be delivered to all of the good boys and girls on Christmas Eve!

#3221 Santa w Sack

Sleigh Filled w/ Toys (10"L x 3.75"W x 7"H) #3809

Santa's table is merry and bright with wooden toys and a festive red and green table cloth.

#6326 Decorated Table

(6"W x 3.5"D x 12"H)





Baking Up Something Good New!

There's no denying that Santa and Mrs. Claus share a sweet tooth! Their favorite treats are classic gingerbread and candy canes. Even the elves can't resist helping themselves to a little snack!

#3223 Baking Santa #3606 Elf w/ Candy Canes (10" Tall) #3223W Candy Cane Mrs Claus #3607 Elf w/ Gingerbread (10" Tall)

#6653 Baking Table (8" High / Min Pk 2)





Coastal Christmas New!

Santa and Mrs. Claus, dressed in nautical navy with white accents, make for a striking "blue" Christmas.

#3224 Nautical Santa #3224W Nautical Mrs. Claus

Place this Magic Key outside on Christmas Eve for Santa to come through the front door!

#KEY Magic Santa Key (Metal; 4.5" Long / Min Pk 6)



New! Colors of Christmas

Traditional green and gold hues add a touch of elegance to our Regal Santa and Regal Mrs. Claus.

#3225 Regal Santa

#3225W

Regal Mrs. Claus

#6652 Milk & Cookies Table (7" High / Min Pk 2)





Gift of the Nutcracker

When they are not making toys, Santa and Mrs. Claus love to create and give traditional Christmas nutcrackers to their loved ones. Each nutcracker is carefully crafted from the finest wood and hand-painted with a little help from the elves! According to German folklore, nutcrackers were given as keepsakes to bring luck to the family and protect the home.

#3218 Nutcracker Santa #3218W Nutcracker Mrs. Claus

Our decorative Gift Bag, with rope handles, is a thoughtful choice and an easy method for "wrapping" your Caroler.

#647 Single Gift Bag (14"H x 5"W x 4"D / Min Pk 12)



HOLIDAY TRADITIONS





Christmas around the World

Christmas is a festival that's celebrated around the globe. Each country enjoys Christmas in its own way with unique customs, traditions, and legends — including Italy's Christmas Witch, Befana, and Poland's popular Star Man.

#333 Befana

#363 Polish Star Man

#340B Baboushka

#ZEMP70X Saint Nicholas

Christmas Pickle

In Germany, the Glass Pickle Ornament is always the last ornament to be hung on the Christmas tree.

#GP01 Glass Pickle Ornament

(Ornament measures 3.5" Long / Min Pk 12)



CHRISTMAS MARKET COLLECTION



- *Available in African American style

New! Christmas Sweets

Food and sweet treats are central to the celebration of the Christmas season. For this family, the holidays would not be complete without a trip to the Christmas Market for gingerbread, peppermint, plum pudding, and cookies!

#4461H Christmas Sweets Woman #4463H Christmas Sweets Girl #4462H Christmas Sweets Man #4464H Christmas Sweets Boy



- *Available in African American style

Beautiful Baubles

The glitter and sparkle of glass ornaments add to the magic and fun of the Christmas tree! It's no wonder the tradition of decorating the tree with such beautiful baubles has lasted for generations.



#4471G Glass Ornament Woman #4472G Glass Ornament Man #4473G Glass Ornament Girl #4474G Glass Ornament Boy



New! Christmas Nutcrackers

Nutcrackers are believed to have originated in the Erzgebirge region of Germany about 300 years ago. An artisan carved a wooden soldier with a movable mouth to symbolically crack the "hard nut" of the economic times. The figure quickly became popular throughout the region, Germany and the world.

#4841G	Nutcracker Woman	#617	Street Clock
#4842G	Nutcracker Man		Requires one "N" battery – not included (19" High / Min Pk 4)
#4843G	Nutcracker Girl		
#4844G	Nutcracker Boy		` ,



Toddlers

These kids better get to bed — Santa won't visit until they are fast asleep!

#1824 Toddler w/ Gingerbread

(4" High)

#1826 Toddler w/ Tree

(6.5" High)

#1828 Toddler w/ Dog

(6.5" High)

#1829 Toddler w/ Snowball

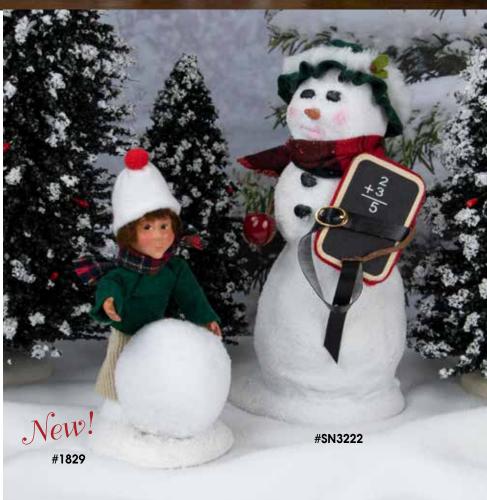
(6.5" High)

#1830 Toddler w/ Cat

(6.5" High)

#SN3222 Snowman Teacher

(10" High / Min Pk 2)



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The Byers' Choice Customer Resource Center (CRC) is receiving great reviews. It is an easy and convenient way for you to have 24-hour access to 100% of your Byers' Choice account information.

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Specialty Characters



- *Available in African American style

New! Festive Cookies

From German Lebkuchen to Scottish Shortbread, nearly every family around the globe indulges in their favorite cookie at Christmastime.

#4071 Sandwich Board Man

#4072 Woman Selling Cookies



Christmas Confections

One of the most iconic Christmas candies eaten during the holidays is the classic candy cane. Legend has it that a candy maker created the treat for children everywhere — a treat that would tell the story of Jesus and the real meaning of Christmas.

#4857 Woman w/ Candy Canes

#4857G Candy Cane Girl

#4857B Candy Cane Boy



- *Available in African American style

New! Hauling Lobsters

Until the early 1800s, lobstering was done by gathering them by hand along the shoreline. Lobstering as a trap fishery came into existence in Maine around 1850. Today, Maine is the largest lobster-producing state in the nation. Smackmen first appeared in Maine in the 1820s because of increased demand for lobsters from the New York and Boston markets. Smackmen were named after their boats — a "well smack." Smacks were small sailing vessels with a tank inside the boat that had holes drilled into it to allow sea water to circulate. The smacks were used to transport live lobsters over long distances.

> #4864 Lobster Man #4864W Angler Woman



New! Victorian Charm

This handsome couple is dressed in their best Holiday attire. They are out for an evening of merriment and mirth with friends.

> #4867W Victorian Woman #4867M Victorian Man



New! Delivering Christmas Cheer

Our Postman and Newsboy deliver more than packages and newspapers during the holidays with their friendly smiles and warm yuletide greetings.

#4865 Postman #4866 Newsboy

Picket Fence #623

(20"W x 7"H x 1.5"D / Min Pk 2)

English Mailbox - SOLD OUT #632

Mailbox w Stand (Metal; 7.5" High) Min Pk 2

#632A



Enjoying the Harvest

This couple enjoys the rich colors and crisp air of the harvest season. They are excited to share the fruits of their labor with friends and family.



#4868W Harvest Woman #4868M Harvest Man



Celebrating one of the most famous Christmas songs of all time, "The Twelve Days of Christmas" Carolers each represent one of the gifts the singer receives from his "true love" in this traditional carol.

First published in 1780, "The Twelve Days of Christmas" was originally sung by English school children during the time between Christmas Day and the beginning of the season of Epiphany.



Visit our website to see the complete "12 Days of Christmas" series.

Available in Caucasian and African American styles.

12 Days OF CHRISTMAS

#731 Partridge in a Pear Tree Santa

#AA732 2 Turtledoves Woman

#733 3 French Hens Chef

#734 4 Calling Birds

#AA735 5 Gold Rings

#736 6 Geese A-Laying

#AA737 7 Swans A-Swimming

#738 8 Maids A-Milking

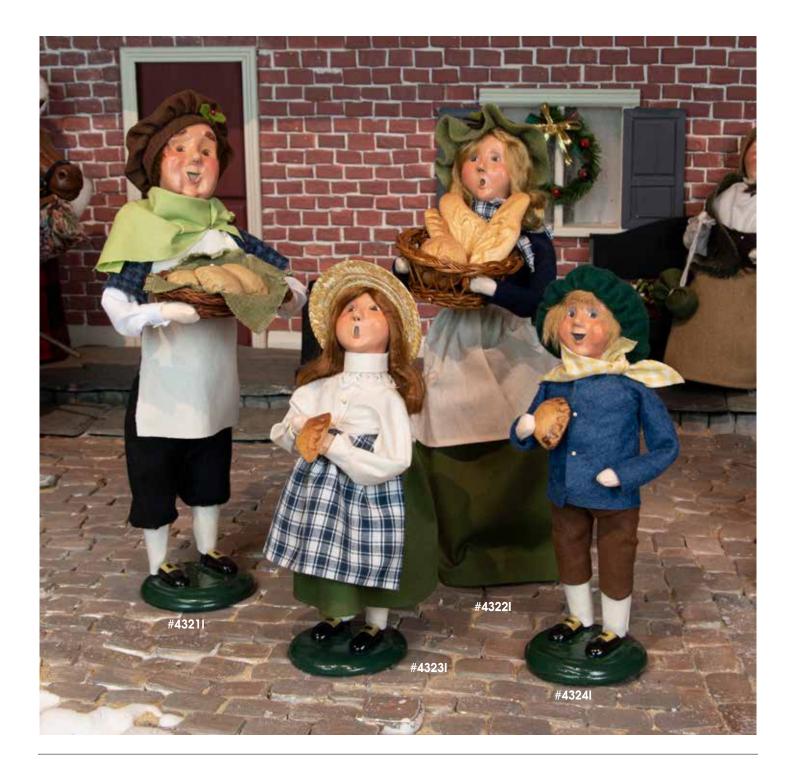
#739 9 Ladies Dancing

#AA740 10 Lords A-Leaping

#741 11 Pipers Piping

#AA742 12 Drummers Drumming





New! CRIES OF LONDON

The Cries of London collection embodies the street vendors of London known for the vocal selling of their wares. Also known as costermongers, these vendors sold everything from fresh fish and meat to produce. The 2022 Cries of London series features a Cry with Meat Pies accompanied by a Woman Selling Bread and children with pies.

#43231 Girl w Pie #4324l Boy w Pie #43211 Cry w/ Meat Pies #43221 Woman Selling Bread



SALVATION ARMY COLLECTION



Byers' Choice is proud to make these special Caroler® figurines in honor of this charitable organization. A portion of the proceeds from these figurines will go directly to The Salvation Army.

#4411C Salvation Army Woman #430KE Salvation Army Kettle (13" High)
#4413F Salvation Army Girl #6313 Red Door with Pineapple
#4414F Salvation Army Boy (20.5" H x 12" W x 3" D)





A CHRISTMAS CAROL

Charles Dickens' classic tale is brought to life with our A Christmas Carol series.

A Christmas Carol and Charles Dickens mean a great deal to everyone at Byers' Choice. Scrooge's declaration, "I will honor Christmas in my heart, and try to keep it all the year" constantly guides us. The message to celebrate Christmas and help others is just as important today; Dickens could not have said it better!

	•
#205	Marley's Ghost
#2112A	Mrs. Cratchit
#209	Bob Cratchit & Tiny Tim
#2113B	Mrs. Fezziwig
#2114B	Mr. Fezziwig
#2116A	Spirit Past
#207	Spirit Present
#208	Spirit Future

Scrooge

#201



NUTCRACKER BALLET

A Holiday Masterpiece

Over 100 years old, the Nutcracker Ballet was first presented at the Mariinsky Theatre in Russia (1892). This holiday classic is the enchanting adventure of young Clara and her favorite Christmas toy, the Nutcracker, which comes alive on Christmas Eve and whisks her away to a magical kingdom.

#2151 Clara #2154 Drosselmeyer#2152 Nutcracker #2155 Sugar Plum Fairy

#2153 Mouse King #664 Decorated Tree (18" High;

Requires 3 "AA" Batteries; Not Included.)





New! COLONIAL COLLECTION

Christmas in Early America

This colonial family enjoys a day of Christmas shopping at the Merchants Square.

#5221 Colonial Shopping Woman Colonial Shopping Girl #5222 Colonial Shopping Man #5224 Colonial Shopping Boy

> #6313 Red Door with Pineapple (20.5" H x 12" W x 3" D)



HALLOWEEN

#7221 Witch w/ Haunted House

#7222 Witch w/ Broom

#7223 Witch w/ Candy Apples

#7224 Headless Man

#7225 Girl Witch

#7226 Scarecrow

#HTB4 Halloween Table

(8" High / Min Pk 2)





THANKSGIVING COLLECTION



The Harvest Home

Pay homage to the first Thanksgiving while adding a touch of harvest to your home this Autumn. In 1621, the Plymouth colonists and Wampanoag Indians shared an autumn harvest feast which is acknowledged today as one of the first Thanksgiving celebrations in the colonies. Although this feast is considered by many to be the very first Thanksgiving celebration, it was actually in keeping with a long tradition of celebrating the harvest and giving thanks for a successful bounty of crops.

#5011C Pilgrim Woman #5013C2 Pilgrim Girl #5017D Native American Girl #5012C Pilgrim Man #5014C2 Pilgrim Boy #5018D Native American Boy





RESIN SNOWMEN

Whether you are a traditionalist who prefers a snowman with a plaid scarf and stovepipe hat or enjoy a more contemporary look with a Santa hat or bright accessories, there is surely the perfect snowman for everyone. These resin Snowmen make the perfect complement to Caroler displays and can be displayed all winter long.

#SN2211	Snowman w/ Bucket	#SN3172	Snowman w/ Birdfeeder
#SN2212	Snowman w/ Skates	#SN3211	Snowman w/ Umbrella
#SN2213	Snowman w/ Wreath	#SN3221	Snowman w/ Lights
#SN2221	Snowman w/ Ornament	#SN3222	Snowman Teacher
Approx. 7.5" High / Min Pk 2		Approx. 10" High / Min Pk 2	

ANIMALS

SINGING DOGS: SET A







#614B Yellow Labrador

#612A Singing Dogs Set A / Min Pk 6

#612B Singing Dogs Set B / Min Pk 6

#612C Singing Dogs Set C / Min Pk 6



#614C Black Labrador



#6140 Chocolate Lab



#614M Shepherd



#614Q Bernese Mountain Dog

SINGING DOGS: SET



#614F Jack Russell



#614H Basset Hound



#6141 Poodle



#614K Springer Spaniel



#614L Rembrandt



#614N Bulldog

SINGING DOGS: SET



#614E **Boston Terrier**



#614G Scottish Terrier



#614P Mitzy



#614D Dachshund



#614R Bichon



#614S Pug



#617A Orange Tabby



#617F Red

#616A Singing Cats / Min Pk 6



#617J Wilbur



#617L Millie



#617G **Tortoise Shell**



#6171 Sealpoint

Animals

Add some personality and set the stage for your holiday Caroler displays!

From polar bears to caribou, these Arctic-themed animals are perfect additions to your holiday and winter displays!



On Christmas Eve, don't forget to leave out some carrots for Santa's trusty "steed."





#6696 Polar Bear w/ Candy Cane (4"H / Min Pk 6)

#6695 Polar Bear w/ Gift (4"H / Min Pk 6)

Straight from the North Pole, these Polar Bears are ready to celebrate with their festive Christmas wreath and treats.



#6802 Seated Black Bear (5.5"H / Min Pk 6)

This rustic Black Bear is ready for the Christmas party at the lodge!



#613S

Everyone loves a snow day and this pup is no different!



#6136B Dog in Wagon; Asstd. (4.5"H x 6"L / Min Pk 6)

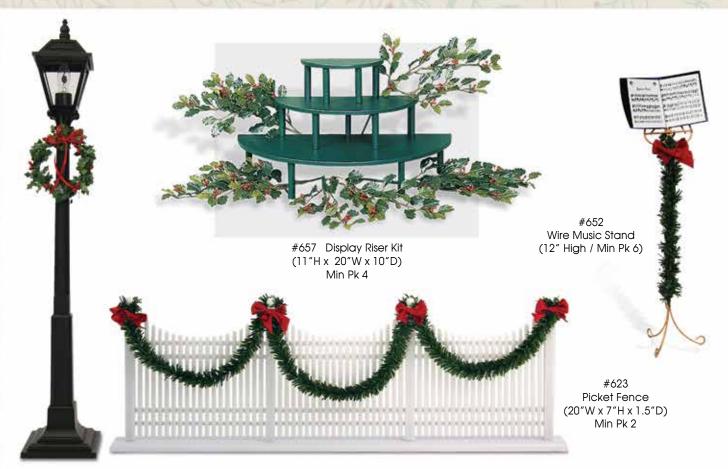
The *Dog in Wagon* is ready for a spin around the block with his master.



#678 Reindeer (8"H x 6"L / Min Pk 6)

Immortalized in songs and stories, Reindeer have always been the motor behind Santa's big night.





#622 Lamppost (Electric; 22" High) Min Pk 4



#625 Wrought Iron Fence (Plastic; 21.5"W x 6.5"H / Min Pk 2)



#6762 Christmas Wagon (8"H x 5"L / Min Pk 4)





#6652 Milk & Cookies Table (7" High / Min Pk 2)

Accessories



ADVENT CALENDARS

For generations, families have marked the coming of Christmas in a variety of ways. From simple chalk markings to lighting candles, families have employed unique ways to count the 24 days before Christmas. Thoughtfully designed with 24 numbered doors, behind which small surprises can be hidden for each day, these wooden calendars can be used year after year, providing a tradition that your family is sure to treasure!



(22"H x 16"W / Min Pk 2)



#AC03B Fireside (15"H x 18.5"W / Min Pk 2)



#AC24 Santa's Throne (15"H x 18.5"W / Min Pk 2)



#AC25 Birds Christmas (20"H x 18.5"W / Min Pk 2)



#AC02 Christmas Tree (20"H x 18.5"W / Min Pk 2)



Kids and adults alike can embrace the merriment of the season while they count down to the big day! Our 3-D wooden Advent calendars can be enjoyed by the whole family this year and all the years to come!





#MC16 Musical Advent Toy Shop (18.5"H x 15"W x 3"D / Min Pk 2)

When a door is opened, a traditional Christmas tune starts to play. Plays 12 different classic songs. Requires three AA batteries (not included).



#AC23 North Pole (15"H x 18.5"W / Min Pk 2)



#AC05 Nativity (15"H x 18.5"W / Min Pk 2)



#MC07 Musical Santa's Sleigh (15"H x 18.5"W / Min Pk 2)



AFRICAN AMERICAN

Many Caroler designs, with some exceptions, can be made in African American styles. For more information, please visit our Customer Resource Center (CRC) at www.byerschoice.com or call Customer Service at 215-822-6700.

Please note — there is a 2-week lead time for African American items.

Mueller



Wooden Art with Heart

Celebrate the holidays with a selection of beautifully-crafted German Christmas Pyramids, Smokers and Figurines from Mueller. A longstanding tradition in German homes, they make for beautiful, handcrafted decor for the home during the Christmas season. Please call for information: 215-822-6700.

New! Spring Collection



COASTAL COLLECTION

For those who prefer an ocean view or a lakeside retreat, this coastal-inspired collection is fun and will add some whimsy to any home décor.



Customizable / Name Drop

Minimum Qty of 12 of each item required for custom orders.

#ZNAU221 Nautical Woman #ZNAU222 Nautical Man #ZNAU223 Nautical Girl #ZNAU224 Nautical Santa #ZNAU225 Nautical Mrs. Claus







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and place your order anytime.
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The Caroler® Figurines... Handcrafted American-made gifts

for a traditional Christmas.

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